

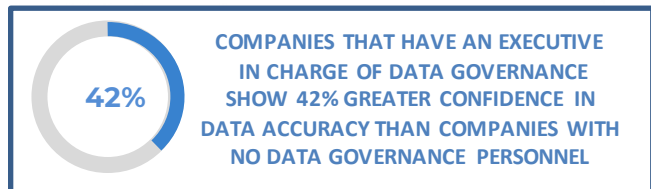
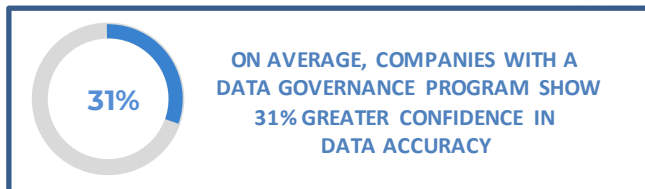
DATA GOVERNANCE

THE KEY TO SUCCESS IN DATA & ANALYTICS INITIATIVES

A major downfall of Data & Analytics initiatives is the lack of suitable Data Governance...and the implications can be costly. **Data Governance is the structured process of managing data as an asset. It enables the right information to get to the right people at the right time—and it is on the rise.** With advancements such as analytics, AI, Cloud and privacy laws, Data Governance has become a necessity for every organization. Dirty data, compounded by a lack of Data Governance, can cause unreliable results, wasted resources, poor decision support, critical errors and lost opportunities for revenue growth.

LET INFO-TECH'S RESEARCH-BACKED CONSULTANTS HELP YOU EXTRACT MORE VALUE FROM YOUR DATA.

CONSIDER THIS:



OUR DATA GOVERNANCE STRATEGIES WILL ENABLE YOUR ORGANIZATION TO:

- ✓ Foster a data-centric culture
- ✓ Benefit from better quality data
- ✓ Reduce operating costs
- ✓ Improve business insights
- ✓ Strategically manage data as an asset
- ✓ Enable regulatory compliance and reduce risk
- ✓ Align resources with corporate strategies
- ✓ Lay the groundwork for analytics, big data and AI

OUR APPROACH: HOW INFO-TECH CONSULTING BUILDS BETTER DATA GOVERNANCE

ANALYSIS

- Perform a **readiness assessment**
- Conduct data **discovery and business alignment**
- Determine key **organizational stakeholders** responsible for advancing data governance
- Establish **data governance framework** to enforce data management oversight
- Define **target state** governance model

STRATEGY

- Build **data governance strategy**
- Define data **roles and responsibilities** across the organization
- Develop **data governance performance framework** and **metrics** to track progress towards target state
- Create **change management** strategy to promote data as an asset

DELIVERY

- Finalize **data governance framework and strategy** roadmap
- Formally define **roles and responsibilities**
- Finalize communication plan and **change management strategy**
- Develop **data governance scorecard**

For more on how we can help optimize your data governance, please contact us at:
consultingsales@infotech.com